

How to participate in the Lyme Postcard Campaign

Participating in the Lyme Postcard Campaign is easy. You can do it from your bed, your office, your play ground, in fact you can do it anywhere. As long as you are able to sign your name, affix a stamp and place a Postcard in the mail, you CAN participate. Here is how:

1

Register to participate in the Lyme Postcard Campaign at : <http://www.lymedisease.org.au/events/> and complete **FORM 3**.

2

Request the number of prepaid Postcards you'd like. The LDAA will pre-affix postage stamps if you are not able to cover the postage cost by way of a donation. You will be asked to provide your name and address.

3

The LDAA will send you the **Show your Support** Poster and your requested number of Postcards and a set of pre-printed labels for you to attach. Labels will be specific to your postcode and relevant to the specified target for that month's message. You can participate in the entire campaign or on a message by message basis.



4

The number of Australians with diagnostically positive cases of Lyme disease is on the increase, yet health authorities maintain there is no evidence of Lyme disease in Australia. People are becoming seriously ill while being denied proper medical treatment because a cause for their Lyme-like illness has not yet been discovered in Australia. For more information about Lyme disease: www.lymedisease.org.au

I SUPPORT LYME PATIENTS IN AUSTRALIA

NAME _____ POSTCODE _____

SIGNATURE _____ DATE _____

It's Time to Recognise Lyme • Australia's Hidden Epidemic • It's Time to Recognise Lyme

Using the **Show your Support** Poster you invite community members to support the message by signing the Postcard signature block.

5

Once signed, you mail the Postcards to the intended recipient. If you have a lot of Postcards you may wish to stagger their delivery over a few days or weeks, but delivery must conclude in the allocated month.

If you are participating in the Lyme Postcard Campaign in association with an event please let us know so that we can support you with an appropriate postage strategy.

The LDAA will support your participation with Posters, awareness information, Brochures, Postcards and postage stamps if needed.



LYME DISEASE
ASSOCIATION OF AUSTRALIA
For Lyme Disease Awareness & Action