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LYME DISEASE
ASSOCIATION OF AUSTRALIA
For Lyme Disease Awareness & Action

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LDAA October News Update

Dear Lymelighter,

Can you help?

In this Edition:

1. Stand Up, Be Counted - Our 2013 Lyme Disease Survey
2. Survey Letter and Poster for your Doctor or Naturopath Office
3. Melbourne Under Our Skin Viewing - October 19th
4. #Lymelight October! - Join us!
5. Seeking Social Media / Marketing Volunteer - Is that you?

Stand Up, Be Counted - Our 2013 LDAA Lyme Disease Survey.

You are invited to take part in the Lyme Disease Association of Australia's 2013 patient survey.

Our survey reports are used to help inform governments and the medical community about how Australians acquire Lyme disease and how they are being diagnosed and treated. We explore each of those issues as part of the survey.

If you completed last year's survey, that's great! The 2013 survey builds upon the data collected in 2012. We are aware that situations change for many patients and we'd like to understand what may have changed for you since last year.

Depending on your answers the survey will take around 15 – 20 minutes to complete. If at any time you need to exit the survey, you can come back to complete it later using the same link.

Start Survey - <http://ldaa-patient-survey.poll daddy.com/s/survey-2013> paste in as hyperlink

A summary of results will be available on www.lymedisease.org.au

Stand Up, be counted! Help us build recognition and improve conditions for Lyme patients in Australia.

Will You Help Us Spread the Word about the Survey?

Please take this letter and poster to your doctor's, naturopath's or other Lyme practitioner's office:

[Letter to Practitioners](#)

[2013 Lyme Survey Poster](#)

Melbourne 'Under Our Skin' public screening - 6pm, October 19th, 2013

Join us for an awareness & fundraising evening for #Lymelight October. The MC for the evening will be Catherine Deveny!! It will be a professional and informative evening.

The evening will start with a 5-10 minute introduction from Catherine on why this event is happening and why it is so important to talk about Lyme. The documentary 'Under Our Skin' will then screen and it will be followed by a half hour where we will open the space up for discussion on the current Lyme Disease situation here in Australia. We will have

several Lymies (as we Lyme patients affectionately refer to ourselves) available to answer your questions and speak about our experiences.

It's going to be a compelling, moving and eye-opening evening that will hopefully dispel some of the mystery around what Lyme is and how it is impacting us in Australia. But seats are limited, so get in quick to make sure you don't miss out!

****\$25 per person tickets are pre-booked** and please be at Nova Cinema from 6pm to register. (Please arrive in time to register for doors opening at 6:30pm.)

****Please if you know you are attending, take the 5 mins to email us ASAP to organise payment and secure your seat - Facebook numbers may not represent all the attendees to this event and we really don't want you to miss out!**

We look forward to seeing you there!

HOSTS: David Trathen and Zoe Allardice (Facebook

Event: <https://www.facebook.com/events/199932120189556/>)

#Lymelight October - There's Still Time to Join Us!

We have several LDAA #Lymelight October events, two already completed and 4 more booked this month - thank you so much! To see a full listing of the events: <https://www.facebook.com/LymeDiseaseAustralia/events> (Sunshine Coast, QLD; Bega, NSW; Melbourne... and your locality?)

It's all about fundraising and spreading awareness for Lyme disease. This time the focus is about people participating in whatever way they feel they can and in their own communities or circles. It can be as little or as big as you like but please just remember only do what is manageable!

Check out our video to spark your imagination: http://www.youtube.com/watch?v=Sr_RxDuxCb8

SO HOW DO YOU SHINE YOUR #LYMELIGHT?

You might like to

- Create an idea for a fundraising/ awareness event
- Organize an event with family/friends/work colleagues to raise money for LD
- Help others with an event in your local area
- Sell some Lyme Merchandise (on your own or with others) to raise money for LD.
- Ask a familiar local business to display & sell some merchandise items for you.

To get your creative juices flowing we have provided some examples of what you

might like to do:

- A boys/girls night in.
- A boys/girls night out.
- A movie night,
- A public/community or group screening of UOS.
- An information / fundraising stall in your local shopping center/community hub.
- A market stall.
- A public BBQ (market, Bunnings, community hub).
- A private BBQ/Party/Gathering.
- A work place or community Lime Green Morning/afternoon tea.
- A "Lunch for Lyme"
- A Pj party

Or you might have another great idea!

Whatever you do choose to do though.....Register your interest and/or event at:
www.facebook.com/LymeDiseaseAustralia or via info@lymedisease.org.au

We can help you connect with other events in your area, organise your LDAA event pack to get you underway or assist and help along the way.

Our BIG goal is to help fund medical training for doctors in Australia & you can help this project by Shining Your Lymelight in October! It WILL make a difference!

Do you have marketing and social media skills you'd like to offer to support the LDAA?

The Lyme Disease Association of Australia is looking for someone who'd like to volunteer a little time each day towards our social media presence and other marketing areas. We expect this would take about 30 min per day at least 5 days per week - or it would be a great job share or team project to participate with a friend. If you think it could be the right spot for you to be involved and make a difference, simply email Sharon at info@lymedisease.org.au and have a chat!

I'd like to thank you for your time in reading this quick update. Our next newsflash is due out in the next 3-4 weeks. Remember, you can help anytime, not just in October - so contact us at info@lymedisease.org.au and we'll do what we can to assist! We honour each and every Lymie and their friends, families and carers and wish you grace on your healing journey.

Thank you and best wishes,

Sharon

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Sharon Whiteman  
President 2013  
Lyme Disease Association of Australia

### **Tweet for Lyme**

Join us in tweeting for Lyme Awareness,  
follow [@lymediseaseaus](#)

### **Random Acts of Lymeness**

Coming soon - Grass Roots community  
action list. Watch [this page](#) over the coming  
months & there will be something you can  
do!

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